

*Join FUN, BEER & TRAVEL at the
17th Annual Belgium Christmas Beer Festival on the*

2011 GREAT BRITISH & BELGIAN CHRISTMAS BEER FESTIVAL TOUR

DECEMBER 12 – 19, 2011



**2 NIGHTS LONDON – CHRISTMAS MARKET, CHRISTMAS POWER SHOPPING
& OLD ALES PUB CRAWL, 2 NIGHTS BRUGES – CHRISTMAS MARKET &
BELGIAN TRAPPISTS PUB CRAWL, 2 NIGHTS ANTWERP – CHRISTMAS
MARKET & 17TH BELGIAN CHRISTMAS BEER FESTIVAL & MUCH MORE**

Just **\$2249** - Including Air from New York!

HURRY! BOOK NOW! JUST 14 SPACES LEFT!

The Most Outrageous Beer Travel Bargain of 2011

Give yourself or your loved one The Brewers Ultimate Christmas Gift!



GREAT BRITISH & BELGIAN CHRISTMAS BEER TOUR

& ULTIMATE PUB CRAWL

DECEMBER 12 - 19, 2011

The full name of our latest GBBT is “The 2011 Great British and Belgian Christmas Markets, Christmas Beer Festival Tour and Ultimate Christmas Pub Crawl” but that’s a mouthful... so we call it: **“GBBCBT”**.

December

Mon 12 DEPART SAN DIEGO on your overnight flight to London, England.

Your GBBCBT starts with two great days in London, a Dickensian Christmas Central and city we love to visit. You’ll enjoy British Christmas Markets and Pubs en-route to our Bruges Christmas Market and the famous two day Belgian Christmas Beer Festival in Essen.



Tue 13 ARRIVE LONDON, TUBE, SIGHTSEEING, CHRISTMAS MARKET, PUB CRAWL



Arriving this morning, we’ll take the London Underground (Tube) from Heathrow Airport to our central London hotels. If you’ve not been to London before, grab a double-decker sightseeing bus and enjoy seeing The Tower of London, Buckingham Palace, Big Ben at Westminster, St Paul’s Cathedral, Trafalgar Square, Piccadilly Circus, The National Gallery, Downing Street, Tower Bridge, The Tower of London & Westminster and more!

This afternoon choose Ice Skating or joining the GBBCBT Ultimate London Christmas Ale Pub Crawl!





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This evening, opt for a bit of Holiday Shopping amidst the Christmas lights and store window decorations at Covent Garden, Regent Street, Piccadilly and Oxford Street or choose to explore the Hyde Park or Southbank Christmas Markets!



Tue 13 **GBBCBT ULTIMATE LONDON CHRISTMAS ALE PUB CRAWL**



We'll celebrate the Holidays by sampling Britain's best Christmas Ales, Old Ales and Stock Ales; Harvey's Old Ale, Young's Old Nick, and Christmas Ale, Fullers Jack Frost, Mr Harry and more visiting some of our favorite London pubs.

Wed 14 **POWER SHOPPING, SIGHTSEEING, CHRISTMAS MARKETS, WHITE HORSE**





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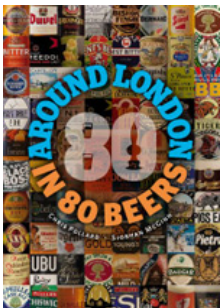


Wed 14 **POWER SHOPPING, SIGHTSEEING, CHRISTMAS MARKETS, WHITE HORSE**

You have today free to explore London, sightsee, visit pubs or possibly one of London's new micro breweries. Continue enjoying the Christmas lights and windows at Harrods, Fortnum & Masons, Selfridges, Harvey Nichols or head for the Winter Wonderland in Hyde Park, The Ice Skating rink at the Natural History Museum, hear choral music at one of London's great cathedral's see a play, Phew! There's a ton of things to enjoy in London!



This evening we round up our London stay with a few pints and a no host dinner at The White Horse Pub in Parsons Green



The White Horses is a grand pub with high ceilings, large stuffed chairs and long chunky tables and a welcome home to both drinker and diner. The beer list remains arguably the finest in London, with in excess of 80 bottled beauties and more than a dozen perfectly kept draught beers pulled through lines cleaner than a nun's conscience.



The White Horse should have some great Christmas, Winter & Old Ales on along with wonderful wheat beers, fancy fruit beers, brilliant pilsners and the best of British with eight rotating cask ales that strive to showcase a mild, a porter or stout and beers seldom seen elsewhere in the capital.



GREAT BRITISH & BELGIAN CHRISTMAS BEER TOUR

& ULTIMATE PUB CRAWL

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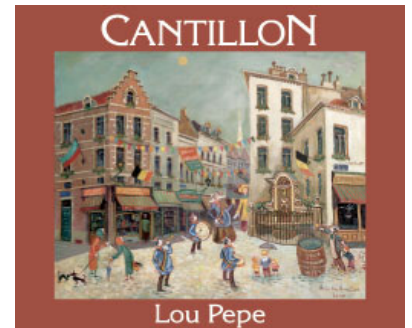


Thu 15

EUROSTAR TO BRUSSELS, CANTILLON & BRUGES CHRISTMAS MARKET



This morning after breakfast we'll tube or taxi* to St Pancras Station to board the amazing Eurostar channel tunnel train for our trip to Brussels where our GBBT Luxury motor coach will meet us, collect our luggage and bring us to Cantillon, a Gueze brewery that has changed little since the 19th century! We'll enjoy a tour and tasting (Rumor is that there may even be some of the rare Zwanze), have some time to buy some Gueze to take home then board the GBBT LuxoCoach to travel to our hotels in Bruges.



Bruges "Venice of The North" with it's famous 16th century architecture, canals and legendary Christmas market. After we have settled in our very central Bruges hotels you'll have the afternoon to sightsee and explore, have tea at the Duke's Palace or join the GBBT Bruges Christmas Ale Pub Crawl where we'll visit The Little Bruges Bear, De Gare pubs and De Halve Maan brewery.



Alternately, do some Christmas shopping for fine Belgian lace and chocolates, then repair to the Dukes' Palace for the pleasures of High Tea; a mouth-watering selection of exquisite sandwiches, delicate pastries, muffins... and of course chocolates. As Bruges is the chocolate capital of the world, the Maître Chocolatier and Ronnefeldt Tea Master has created an exclusive and unique tea and chocolate fusion for Kempinski Hotel Dukes' Palace.

Tonight, there can't be many settings more beautiful at Christmas than medieval Bruges, with its cobbled streets, historic buildings and horses and carts plodding by. **The Bruges Christmas Market** on the main square forms a ring around an open-air ice rink. Colorful lights illuminate festive stalls crammed with Christmas goodies, where shoppers can browse tables laden with elegantly packaged chocolates, brightly-colored sweets and unusual hand-made decorations. After a hard day's shopping, Bruges cozy pubs entice with awesome local beers beckoning you to relax.





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Fri 16

BRUGES CHRISTMAS MARKET, FLEMISH DINNER AT DE HALVE MAAN

Today you have free to further explore Bruges, the Cathedrals, Dali museum, pubs and perhaps buy some chocolates for Holiday presents!

Tonight we'll meet for a no-host diner at De Halve Maan brewery restaurant to enjoy Stofvlees or Waterzooi local Flemish specialties some fine craft Belgian beer. After dinner you may enjoy Bruges' beautiful Christmas market.

Sat 17

COACH TO WESTVLETEREN, ANTWERP, ESSEN CHRISTMAS BEER FESTIVAL



This morning the GBBCBT luxury motor coach whisks us to our Antwerp hotels stopping enroute at Westvleteren Abbey's "In de Vrede" café to enjoy a few Westy 12's and a ham and abbey cheese toasty sandwich no-host lunch. With luck, we might be able to bring a few of these very rare Trappist beers home as our own Christmas presents! After lunch our GBBT luxury motor coach will takes us north to our Antwerp hotels.



After checking-in and dropping off our luggage you can explore Antwerp or head straight out by train for **The Essen Christmas Beer Festival** with its 150 Belgian Christmas, Winter and Old ales! At this festival it's an especially good idea to travel with a few good friends to share tastes of beer to maximize the pleasure without pain.

You may wish to return from Essen early this evening to experience **The Antwerp Christmas Market is an absolutely magical event**. There are wooden huts in the middle of the square selling all sorts of traditional specialties. You can sip mulled wine under the Christmas tree or try one of Antwerp's famous jenevers while warming up next to a cozy open fire.

Sun 18

ESSEN CHRISTMAS BEER FESTIVAL, ANTWERP CHRISTMAS MARKET

Also check out the **Magical Christmas lights** along the axis from Central Station to the Scheldt quays and the **Giant Christmas trees** in Koningin Astridplein, Handschoenmarkt and Grote Markt. Every year during the Christmas season, the city council provides an ice skating rink, outside the city hall of Grote Markt. This annual event is open for all. After an enjoyable skating experience they head towards the city cafes for a hot cup of hot chocolate or coffee.

Be sure to leave enough time to pack your presents for the flight home!





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Mon 19

TRAIN TO BRUSSELS AIRPORT and FLIGHT HOME

This morning we'll train to Brussels Airport for our flight home giving you six days before Christmas to wrap your bounty of presents!



For those who wish to travel on... we have a special offer: you may add two hotel nights in Amsterdam from just \$169 per person, based on double occupancy!

And Still be Home for the Holidays!

**We look forward to your joining us on
The 2011 Great British & Belgian Christmas Beer Tour
& Ultimate Pub Crawl!**

Questions? Requests? Suggestions?

Please call Bill at Ciao! Travel at:
(619) 297-8112 or email Bill at: gbbt@ciaotravel.com

This is a preliminary itinerary. Breakfasts are included. Lunches and dinners mentioned in itinerary are optional.

*Taxi fares are not included

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**2 NIGHTS LONDON, BRUGES & ANTWERP
CHRISTMAS & OLD ALES PUB CRAWL
CHRISTMAS MARKET & ANTWERP PUB CRAWL
ESSEN BELGIAN CHRISTMAS BEER FESTIVAL**

YOUR 2011 GBBCBT trip includes:

- Round trip economy class air travel on from NEW YORK To London, return from Brussels, Belgium (Departures are available from all USA cities)
- Tour Departs December 12, returns the 19th, 2011
- O/W London Underground transfer from London Heathrow to City Centre
- 2 nights hotel accommodations in London, England
- GBBCBT ULTIMATE LONDON, BRUGES & ANTWERP PUB CRAWL GUIDE
- EUROSTAR London Channel Tunnel train to Brussels, Belgium
- Tour and Tasting at Cantillon Brewery
- GBBT Luxury motor coach from Brussels to Bruges
- 2 nights hotel accommodations in Bruges, Belgium
- LONDON, BRUGES & ANTWERP CHRISTMAS MARKETS
- GBBT Luxury motor coach from Bruges to Westvleteren to Antwerp
- Visit Westvleteren's "In de Vrede" café for a no-host lunch and a few Westy 12's
- 2 nights hotel accommodations in Antwerp, Belgium
- The Essen Belgian Christmas Beer Festival
- Official GBBCBT logo long sleeve T-shirt
- O/W train transfer to Brussels airport (economy class)
- Hotel taxes & service charges included. Airline departure taxes additional.
- Tour Host Bill Snider – "The Embeericist"
- Ciao! Travel deluxe ticket wallet and luggage tags

2011 GBBCBT PACKAGES from NEW YORK

	LAND ONLY PACKAGE	COMPLETE PACKAGE W/AIR
1st Class Hotels		
IBIS/IBIS/Kayserlei	\$1999	\$2249
Superior 1st Class Hotels		
Bailey's/Oud Huis P.-Sup/Astrid	\$2399	\$2649

HURRY! BOOK NOW! JUST 14 SPACES LEFT!

Prices are per person based on double occupancy. For single traveler prices add the single supplement: \$519. 1st class and \$819. Superior 1st class. Alternately, we'll be happy to place your name on a list of those wishing to share a room with another traveler and put you in touch. Airline Fuel surcharge and departure taxes of \$459.60 per person and shipping and handling fee of \$29.95 per person will be added to your invoice. Documents are sent two weeks prior to departure. Transfers are provided for scheduled tour departure dates only.

Above package include airfares from your choice of NEW YORK, NEWARK OR BOSTON, ADD \$150 FROM SAN DIEGO, Los Angeles, San Francisco or Seattle. Flights from all USA/Canada gateway cities and Business or First class airfares are available upon request. Other departure dates are available at additional cost. Transfers are provided for scheduled tour departure dates only. The 2011 Great British & Belgian Christmas Beer Tour & Ultimate Pub Crawl is offered subject to the terms and conditions published herein. This is a preliminary program and is subject to change.

CST-2010054-40

The 2011 Great British & Belgian Christmas Beer Tour Terms & Conditions

Payment: A deposit of \$500 per person is due with your reservation. Payment may be made by check or American Express credit card. On receipt of payment you will be sent a statement showing your payment and confirmation of your booking. Payment in full is due by November 07, 2011. Package vouchers and flight documents will be sent to you two weeks prior to departure. **Payment in full guarantees your tour price.**

Please read the following terms and conditions for this tour, they limit Ciao! Travel's liability as the Operator of this tour and that of our agents, carriers and suppliers who are providing your tour arrangements. In addition, they outline the conditions under which your tour will operate. Your deposit, signature on the registration form and acceptance of final tour documents represent your acceptance of the terms and conditions as follows.

Tour Prices: Package prices are quoted in U.S. Dollars. Air fares and tour prices are in effect as of August 12, 2011 and are subject to change without notice due to fluctuations in air fares, ground rates, and currency rates. Payment in full guarantees your tour price.

Cancellations: Up to 60 days prior to U.S. departure: \$300 administrative fee. 59-30 days prior to U.S. departure: 60% of total package. 29 days and under and no-shows: 100% cancellation penalty. In addition, rail tickets, optional tours and transfers are wholly non-refundable. No refund will be made on unused land arrangements once the trip has started. Cancellations must be received in writing by letter, fax or email. All original documents must be returned to Ciao! Travel in order to process any refund.

Changes to Land Arrangements: A handling fee of \$50 per adult will be charged by Ciao! Travel for all passenger initiated changes made after receipt of deposit. Additional changes made after full payment has been received or documents have been issued will incur a \$50 fee per adult, per change (IF changes are possible at time of request) to cover costs necessary extra costs, eg phone/fax/bank. Reservations accepted within 4 weeks of departure, or changes requested within 4 weeks of departure will incur a \$50 fee per adult to cover necessary extra costs (e.g. telephone/fax/bank).

Changes to Air Arrangements: Upon receipt of payment in full airline tickets are issued and are non-refundable in all circumstances. A \$279 per person fee for change of return date is charged once airline tickets have been issued.

Tour Prices Do Not Include: Transfers and meals except where stated in brochure under "Your GBBCBT tour includes:". Passport and Visa fees, airport departure taxes, PFC's, excess baggage charges, travel insurance, liquor, items of a personal nature, laundry, taxi, train or trolley fares, optional sightseeing, and any item not specifically listed as "included" in tour offer.

Air Travel: "Complete tour packages" include round trip transatlantic air travel in economy class. On complete tour packages the first night is spent in transatlantic flight. Complete tour prices are based on non-refundable, non-changeable Apex or bulk fares. Carriers are subject to change.

Hotel Accommodations: All hotels are as described in tour itinerary. If Ciao! Travel must change any hotel, its substitute will be of equal or greater quality. European hotel rooms are often smaller than their equivalent USA rooms. Rooms' are "run of the house", unless stated otherwise on invoice and voucher, and are assigned at the sole discretion of the hotel. Ciao! Travel will do our utmost to accommodate any special requests, however neither the hotel nor Ciao! Travel can guarantee your request.

Baggage: Passengers are allowed one piece of baggage on the airline not to exceed a weight of 50 lbs. each or maximum total dimensions of 106 inches. **For Intra-Europe flights bags must not exceed 44 pounds.** Many airlines restrict carry-on luggage to one piece that will fit under the seat. Please check with your airline before packing.

Insurance: Ciao! Travel strongly recommends that you purchase Trip Cancellation and Interruption, Baggage, and Health insurance to safeguard your vacation. Ask for a brochure when booking.

Travel Documents. It is the responsibility of all passengers to be in the possession of a valid passport (valid for at least 6 months from scheduled departure from Europe). The United Kingdom, Belgium, Holland and France do not presently require a visa for U.S. citizens.

Great British & Belgian Christmas Beer Tour Liability Waiver: As a participant on the Great Belgium Beer tour, I fully and clearly understand that I will be consuming alcohol during the tour and I accept full responsibility for my behavior, well being, and health throughout the tour, which may involve a variety of activities, unfamiliar locations, and modes of travel, including but not limited to: pedestrian travel on busy streets, rail travel, train platforms and stations, hotel stairways, cobblestone streets, public taxis, public busses, trains and trams, brewery tours, bars and pubs, and bus stairs. I further realize that brewery tours may involve beer tasting before or after the tour; and that the tour may involve walking through unfamiliar, narrow and/or steep corridors, gangways, stairways and driveways. I also realize that breweries may be operational during certain visits and that this presents additional hazards including heat and steam, reduced visibility, hot pipes and boiling kettles. I knowingly and willfully accept these risks and take complete and total responsibility for my behavior, well being and health during the tour. I agree to hold neither Ciao! Travel nor the hosting brewery or facility liable in any way should any harm come to me.

Responsibility and Liability: The Great British & Belgian Christmas Beer Tour packages are operated by Ciao! Travel, 2707 Congress Street, Suite 1F, San Diego, California 92110 USA. Responsibility of Ciao! Travel and/or their representatives and/or agents is limited. Ciao! Travel acts as agent for tour transportation, whether by air, rail, bus or other means, hotel accommodations, sightseeing tours and/or other services offered in this brochure and holds itself free of responsibility for any damage, death, loss of delay occasioned from any cause outside its activities as agent. Ciao! Travel and/or its agents will not be responsible for any damage, inconveniences caused by late departures, changes of schedules, strikes, civil disturbances, hostilities, acts of war, or force majeure, or to their conditions, nor will we be responsible for loss of or damage to baggage of any of the tour participants belongings. Tour participants waive any claim against Ciao! Travel based upon any damage to, or loss due to any act of any hotel, airline, carrier or other service providers offered in this tour package. Ciao! Travel reserves the right to decline to accept, or retain any tour participant at any time for any reason, including insufficient number of participants. In the unlikely event of Ciao! Travel's default, you may be eligible for a refund of up to fifteen thousand dollars from the California Consumer Restitution Fund. If you were located in California at the time of your purchase, you have a right to make a claim against the Fund for a refund of any money paid to Ciao! Travel that is due because of cessation of operations and or material failure to provide travel services sold. The claim must be filed within 60 days (or in some limited circumstances, within one year) after you become aware of your loss. For a claim form and additional information, write to: Travel Consumer Restitution Corporation P.O. Box 8474, Northridge CA 91327. If you are located outside of California this transaction is not covered by the California Travel Consumer Restitution Fund and you are not eligible to file a claim against the Fund. Ciao! Travel maintains a client trust account. Ciao! Travel reserves the right to change tour itineraries and any tour components whenever deemed necessary. The sole responsibility of any airline used in any tour is limited to that set out in the passenger contract on the ticket. No tour participant-requested alterations may be made after date of departure. Ciao! Travel reserves the right to take photographs during the operation of the tour and may use said photos for promotional purposes. By purchasing a tour with Ciao! Travel the tour participant agrees to allow their images to be used for promotional purposes. If you do not wish to allow your image to be used, advise the tour host at the commencement of the tour. Client must verify tour information, sign and return a copy of the final invoice before travel documents will be sent. Terms and conditions are subject to change without notice.

Arbitration. Any controversy or claim arising out of, or relating to any program advertised in this brochure and/or web site shall be submitted to binding arbitration in accordance with the Commercial Arbitration Rules of The American Arbitration offices located in San Diego, California. Judgment upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof. Customer and Ciao! Travel understand and agree that, by agreeing to binding arbitration, they are giving up the right to trial on the merits, by either judge or jury or trial de novo and the right to appeal. Tour terms and conditions are governed by California law and a San Diego County venue

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CST 2010054-40